



Primordial Seed
Reviewed by

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Séverine Crancée Hattu is an Art Advisor at GALERIES BARTOUX in Paris, specializing in modern and contemporary art. With over five years of experience, she excels in developing galleries, advising high-end clients, and fostering strong relationships with both French and international collectors. Known for her luxury culture expertise, Séverine is skilled in hosting art events, ensuring exceptional service and customer satisfaction through her attention to detail and strategic market insight.

Section 1: Technical Review

The first part of the feedback focuses on your technical skills. The reviewer gave his opinion on the quality of your craft (e.g. color palette, shape, texture, size, technique, framing, and composition)

How do you assess the artist's technique in terms of colors, shapes, texture, and size, as well as used material, medium, and process?

The colors are connected together in very harmonious palettes, mastering light from the colors. There are subtle contrasts between light and dark areas.

Bela showcases a very good understanding of color theory, layering colors for a very subtle result.

The medium is mainly oil on canvas, textured by the brushstrokes. Sometimes she uses pastel to texturize.

The sizes are varied but could be even bigger.

Section 2: Artistic review

The second part of the review focuses on the artistic and aesthetic aspects of the portfolio.

What is the strength of the portfolio?

The compositions are very harmonious and eye catching and give an emotive experience for the viewers. The use of colors is highly evocative, blending harmoniously together. Bela's art gives a spiritual emotion encouraging for introspection.

We can find abstract symbols in some of Bela's compositions conveying the viewer to nature or memory. The organic patterns are striking and invite to contemplation.

Her predilection theme seems to be transformation.

I particularly like "The Presence" with its orange gradients, very deep, intense and luminous, its abstract symbols and its mixed

media with the add of pastel bring consistency. The composition is highly evocative on an intellectual and spiritual level.

Where does the reviewer see the possibility for improvement?

Bela could increase the textural aspect of her compositions in working with knife or incorporating organic mixed media. By doing this, she will go to an experimental expression with even more immersive artworks.

In addition, she could work on much larger scale, again for a great immersion into her artworks. It will highlight her great skill.

How about evoking evolution through several panels like diptych or triptych, playing with colors and light.

Who or what can you follow and study, or get inspiration from?

- Gerhard Richter for his ability to merge textures with powerful use of colors

- Anselm Kiefer for his use of raw mixed media creating textured compositions on a monumental scale.

- Mark Rothko for his mastery of emotional depth through colors and the strength of his compositions.

- Cy Twombly for his gestural abstraction, emotional expression and layered textured

Section 3: Promotional review

Where do you see the artist on the art market in terms of audience, pricing, and estimated market potential?

Bela's mastery of colors and light should have a strong appeal among collectors sensitive to abstract expressionist art.

Her style should attract interior design and corporate buyers as well to highlight spaces.

Prices seem to me right but if Bella expands to larger scales and incorporates interesting mixed media, she could increase prices and visibility on the art market.

The quality of her art could go to site-specific installations for a great visibility.

Conclusion

Finally, what would be the one piece of advice you would give this artist, regarding the objective of this review?

Bela's art demonstrates a mastery of color, layering and abstract composition with an emotional and intellectual level. Her art creates a timeless aesthetic.

Her pieces demonstrates commercial appeal and artistic refinement.

If Bela introduces raw or organic mixed media for more tactile compositions and increase scale for a more immersive and emotional impact, she could definitely increased her visibility and sales.

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